Allen Engineering Hires Brad Ketcherside as Territory Sales Representative to Pacific Northwest

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Paragould, Arkansas USA - Allen Engineering Corp. recently announced that Brad Ketcherside will be returning to the AEC. Ketcherside will take on the role of Territory Sales Representative for the Pacific Northwest Territory (WA, OR, ID, MT, WY, UT, CO, AK, & Western Canada).

Ketcherside is no stranger to the concrete equipment manufacturing industry, he began his concrete career in the AEC Assembly Department where he worked his way into a leadership role, and later transitioned to the Customer Service Department in 2007. He successfully maintained that role for the next 9 years.

At the beginning of 2016, Ketcherside took on a new roll as the Territory Sales Representative (TSR) for the Pacific Northwest. With a natural ability to recognize customers' needs and technical experience, Brad exceeded growth expectations on every level until he announced his departure for personal reasons in 2018.

Effective July 9, 2019, Brad will resume his role as the TSR for the Pacific Northwest, and will later assist AEC in scouting, hiring and training a suitable replacement. Brad will then transition to the Central US enabling him to be based closer to home in Missouri.

> Brad is a proven asset and will be a key element to the success of achieving the AEC vision of being the premier, global provider of concrete equipment solutions for professional contractors.
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> - Kyle Baker, AEC National Sales Manager

Allen Engineering Corporation (AEC) is headquartered in Paragould, Arkansas USA. The company designs, engineers, manufactures and markets premier concrete and related equipment that solves

professional contractor’s major quality and productivity issues on their jobsites.

AEC is a family-owned, American provider of high quality equipment that is sold and rented through a network of dealers and rental centers around the world. For more information, visit the AEC website at www.alleneng.com.