Allen Engineering Promotes Garry Haferbier to National Sales Manager

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Paragould, Arkansas USA - Allen Engineering Corp. recently announced that Garry Haferbier has been promoted to national sales manager for all sales operations in the USA and Canada. Haferbier has more than 35 years of experience in the rental and light construction equipment industry. Haferbier started his career in a family-owned rental business while pursuing an engineering degree and since then has worked for several leading equipment manufacturers. He has very successfully served Allen as a both territory sales representative and as the national rental sales manager since joining the company in 2013.

In this new position, Haferbier will be responsible for managing, training and recruiting all the Allen direct sales personnel as well as the independent sales representatives that sell Allen Equipment in the USA and Canada. Haferbier will also be AEC's main point of contact for all field sales operations for dealer, national and rental accounts promotions, activities and events. A main focus for Haferbier is to pursue corporate goals for growth in the rental and the paving equipment market segments for Allen Engineering Corporation.

Allen Engineering Corporation (AEC) is headquartered in Paragould, Arkansas USA. The company designs, engineers, manufactures and markets concrete and related equipment with a number one goal of Total Customer Satisfaction.

AEC is a family-owned, American provider of high quality equipment that is sold and rented through a network of dealers and rental centers around the world. For more information, visit the AEC website at www.alleneng.com.