

Allen Introduces the New Sales Director - Paving Equipment

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Paragould, Arkansas USA - Roger Euliss, Vice President of Sales & Marketing at Allen Engineering Corporation (AEC), recently announced the appointment of Mark A. Conte as the new Sales Director for Paving Equipment. Mark will have global responsibility for all Allen specialty paving equipment sales, with a primary focus on North American markets. The Allen triple roller tube pavers and bridge deck finishers will be his central equipment focus.

Mark has extensive experience in concrete equipment sales including form-riding paving equipment. He is based out of Ohio, and is excited and enthusiastic about promoting and selling Allen Equipment. Mark will focus on growing sales by developing relationships with Allen Territory Sales Reps, existing dealer customers, paving contractor customers, and other entities involved in the various paving projects for which Allen could supply equipment.

Allen Engineering Corporation (AEC) is headquartered in Paragould, Arkansas USA. The company designs, engineers, manufactures and markets concrete and related equipment with a number one goal of Total Customer Satisfaction.

AEC is a family-owned, American provider of high quality equipment that is sold and rented through a network of dealers and rental centers around the world. For more information, visit the AEC website at www.alleneng.com.