2018 Trade Show Season Recap

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Allen Engineering Corp. (AEC) has put another successful trade show season in the books! This year AEC attended two trade shows. The annual World of Concrete expo held in Las Vegas, as well as the American Rental Association's The Rental Show 2018 held in New Orleans.





Allen Engineering's first stop took place in late January as we headed out to Las Vegas for World of Concrete. This year was the largest WOC event in nearly a decade as they had over 58,000 registered professionals and over 1,500 companies within the concrete industry present. AEC made a strong showing this year with the unveiling of our MP245 rider, HDX605 rider, PRO436P propane walker and our new TRTP275 (Triple Roller Tube Paver).

Our second show was in New Orleans at The Rental Show 2018. This was also a record year for The Rental Show 2018, as attendance topped more than 12,000 for the first time since 2006. To match the large attendance, this was also AEC's largest booth to date at The Rental Show. The larger booth allowed us to showcase our full line of rental ready equipment, along with a few of our new machines. We unveiled the prototype for our new AW16 wheel buggy that comes equipped with a slew of new safety features, and we also revealed our newest track buggy, the AT14F. The AT14F uses a similar frame to our AT14S, and comes equipped with a fixed-dump poly bucket.

Overall, AEC was very successful at both shows this year as we continue to grow expand into the concrete equipment industry. We know that our success is only made possible through the development of relationships with our dealers, contractors, and manufacturer's reps across the country. Thank you all for your continued support!