## **Dealer Spotlight: Steel Edge Incorporated**

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At AEC, we look forward to establishing long-term connections with our dealers and the concrete industry as a whole. We look forward to offering premier customer service and support from the very beginning of our partnerships. We are happy to share with you a little bit more about Steel Edge Incorporated and our partnership with them.

Steel Edge Inc., formerly known as Steel Engineers Incorporated, is a fabrication company based in Las Vegas, Nevada. Steel Engineers Inc. was founded in the 1970s and has grown to become one of the largest privately-owned fabrication businesses in the Western United States. At some point in the late 1970s, Steel Engineers Inc. decided to branch out into the concrete accessories market. Steel Edge Inc. later expanded its services to include forming and shoring, as well as small tools and engine maintenance and sales, among other things.

In the early 2000s, Steel Engineers Inc. began its partnership with Allen Engineering. Unfortunately, Steel Engineers Inc. suffered significantly during the nationwide recession that occurred in 2008. Steel Engineers Inc. made the choice to sell off the contract side of the business in order to avoid a significant amount of employment loss. A few years later, Ken Kurth founded Steel Edge Incorporated in 2010. Steel Edge Inc. hung on to its surviving sales and shop staff for several years, despite the economic downturn. In the midst of all of the difficulties, one thing that stayed constant was the relationship Allen Engineering maintained with Steel Engineers Inc., which soon converted into Steel Edge Inc.

Steel Edge Inc. is similar to us in many aspects, one of which is that it is a family-owned company. We understand what it's like to be knocked down, but we've also learned how to rise back up just as quickly as we fell. No matter what we are up against, we maintain our composure and keep our chins up. Being a part of a community is about supporting each other through good and bad times. We at Allen Engineering, are glad to have Steel Edge Inc. as a part of our community for many years to come.

