2017 Trade Show Season Recap

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Trade show season 2017 was a huge success! This year's season was a busy one with two stops in Las Vegas for World of Concrete and ConExpo-Con/AGG, and a stop between the two in Orlando for ARA's The Rental Show 2017.

Our tour began in mid January as we headed out to Las Vegas for Allen Engineering's 40th consecutive appearance at the World of Concrete (WOC). This milestone year did not disappoint as we unveiled the new HDX760 and HP205 riding trowels. The HDX760 is Allen's first rider to become EPA Tier 4 compliant thus signaling our commitment to making our machines as environmentally friendly as possible.

The mission to expand and grow the Allen brand in the rental segment took us next to the sunny city of Orlando, Florida for ARA's The Rental Show. Our main attraction was the Allen power buggy line, which included our newest track buggy the AT14S swivel dump buggy. The addition of the AT14S to our already wide selection of high-quality placing equipment made our booth a popular destination.

We headed back to Las Vegas for our final stop on our 2017 trade show tour, ConExpo - Con/Agg. ConExpo dwarfs our previously visited trade shows as attendance soared to over 130,000. We were very pleased with the attention our newest paver, the 255T4 Triple Roller Tube Paver, received throughout the week. This paver follows suit with our HDX760 to become Allen's first EPA Tier 4 compliant paver. Also showcased for the first time was the unique Allen APSFP800 Polyester Concrete Paver used for overlay jobs. This received much attention in this ever growing paving segment.

We are ever grateful for all of the dealers, contractors, manufacturer's reps and vendors who make each of our shows such outstanding events.