Joey Ward Becomes AEC Director of Sales and Marketing

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Paragould, Arkansas USA – After a short time as the Sales Director of Outside Sales and the Distributor channel, Joey Ward's responsibility expands to include the departments of Inside Sales, Product Support and Marketing for Allen Engineering Corp. (AEC).

Not even a full year ago, Joey Ward was recognized as the new Sales Director for AEC's Dealer / Distributor channel. With new growth structure in place, Joey's responsibility has changed again, and his responsibilities now include overseeing all of sales and marketing for Allen Engineering Corporation.

In his almost ten years with AEC, Joey has taken on many roles within the company – learning all the intricacies of the business. With most of his time with AEC being in sales and having deep ties to the domestic and international markets, Joey is the logical choice to lead as the Director of Sales and Marketing. He has a great understanding of Allen and Allen Concrete Pavers products, consumer needs, and best business practices to aid him in his new role.

In an interview discussing his new role, Joey mentions that he is "looking forward to being a more integral part of Allen Engineering because it is a company that cares deeply about its associates, community, and industry. Being a part of a company that has a global view of its impact and influence in the world excites [him] to be a part of the future."

Under his guidance, we are certain that his team will change the way that Allen Engineering Corp. does business for the better. Joey continues to make great strides and proves to be an excellent leader within our company, embodying our seven core values daily.

Allen Engineering is a small, family-owned and operated business in the heart of Paragould, Arkansas. The company employs over 160 Northeast Arkansas residents to help design, build, market and sell product offering that is comprised of placing, finishing, polishing, and paving equipment.