Joey Ward named Vice President of Sales and Marketing

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Paragould, Arkansas USA – We are excited to announce the promotion of Joey Ward to Vice President of Sales & Marketing for Allen Engineering Corporation (AEC).

"The Allen Engineering Board and I recognize Joey's contribution to our company through his leadership of our sales and marketing group. Joey has worked his way up through our sales organization, touching every aspect. He has become more knowledgeable and passionate about our products and customers with each role in sales and marketing. Joey's promotion to Vice President reflects his hard work and dedication to Allen Engineering's associates, customers, vendors, and industry friends." - Jay Allen, CEO of Allen Engineering Corp.

"It is an incredible privilege to represent AEC as Vice President of Sales and Marketing, and I am looking forward to continuing AEC's growth and leadership as a Family-Owned Manufacturer in the concrete construction industry."

Joey started his career in 2013 as a member of AEC's Leadership Training Program (LTP). During his LTP rotations, Joey worked in various production departments before completing his final rotation in the customer service department, where he first had direct interaction with AEC's customers. Joey then moved on to International Sales, where he worked as an International Sales Assistant before becoming the International Sales Manager in 2016. After working in International Sales for a few years, Joey was promoted to Sales Director of Outside Sales in 2021, and then to Director of Sales and Marketing in 2022. Joey has demonstrated exceptional adaptability to the needs of AEC and the concrete construction industry.

Joey holds a bachelor's degree from Arkansas State University as well as a master's degree in Business Administration from the same institution.

Allen Engineering is a second-generation family-owned and operated company focused on solving concrete contractors' greatest quality and productivity issues on their job sites. Allen Engineering designs, engineers, and manufactures concrete equipment in its fully integrated manufacturing plant in Paragould, Arkansas. The company sells its equipment to dealers and contractors across the USA and around the world. For more information, visit www.alleneng.com.