# Casey Vaughan Introduced as the new Paving Equipment Sales Representative

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*Paragould, Arkansas USA* – We are excited to introduce Casey Vaughan as our new Paving Equipment Sales Representative here at Allen Engineering Corporation (AEC).

“I am honored to accept the position of Paving Equipment Sales Representative with Allen Engineering. I am grateful to have earned the opportunity to work with a company whose core values, along with the integrity of its employees, is incomparable in the industry. We have a dynamic team of individuals who are customer focused and results driven. I am excited to see what we will accomplish in the future.”- Casey Vaughan, Paving Equipment Sales Rep.

Casey began his career in 2019 with the athletic department at Arkansas State University. There he worked as a Fan Development and Ticket Account Executive, and later as the Director of Annual Fund and Pack of Champions Scholarship Fund.

In 2022, Casey began working as a Business Development Specialist at North Star Capital. During his first year at North Star Capital, Casey was tasked with marketing, dealer networking, and traveling to trade shows and job site equipment trainings. North Star Capital saw exponential growth during the company’s first year. Casey played a key role in increasing: the customer base by 700%, leased assets by 580%, and total leased asset cost by 456%.

During his time at North Star, Casey also helped facilitate equipment financing partners for Allen customers, obtained his ACI certification, and has represented the company at annual ACPA meetings. Casey’s communication skills and natural leadership ability makes him a perfect fit for growing the Allen Engineering paving line. Casey will serve as a Paving Equipment Sales Representative under Mark Conte (Paving Director) focusing on Arkansas and the seven surrounding states.

Casey holds a bachelor’s degree in exercise science, as well as a master’s degree in sports administration from Arkansas State University, where he also served as a student athlete on the baseball team and a Sun

Belt Conference Ambassador. Casey credits his success to the support of his wife, Jordan, and his family. In his free time, he enjoys outdoor activities including hunting, fishing, and golfing.

Allen Engineering is a second-generation family-owned and operated company focused on solving concrete contractors' greatest quality and productivity issues on their job sites. Allen Engineering designs, engineers, and manufacturers concrete equipment in its fully integrated manufacturing plant in Paragould, Arkansas. The company sells its equipment to dealers and contractors across the USA and around the world. For more information, visit www.alleneng.com.