Letter from the President

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As our country, industry, and economy begin to recover from the Covid 19 lockdown and ensuing economic slowdown; I want to thank you (our customers) for your business and loyalty over the last year. We have been blessed as a company in the fact that we never had to shut down our manufacturing operations during the darkest days of the Covid 19 pandemic. Furthermore, our business has picked up quite a bit during the last quarter of ’20 and the first quarter of ’21. We would not be in a solid business position today coming out of the pandemic without the continued trust in and loyalty to the Allen Brand from all our dealers and contractor customers. Thank you!

I am pleased to say that we just re-launched a completely new and fresh AEC website at www.alleneng.com. Please be sure to go online and check it out. The goal of the website redesign and relaunch was to make it easier and quicker to find any and all information needed about our equipment and our company. If you have any suggestions on how to make our website even better, please send those suggestions to marketing@alleneng.com.

Our re-launched website also reflects our new company branding as Allen Engineering Corporation, the manufacturer and distributor of three distinct brands of concrete equipment; Allen, Magic Screed, and Allen Concrete Pavers. Each of these equipment brands will have their distinct color, branding, marketing, and distribution to contractors. Look for changes in our overall marketing and branding over the next year to reflect these changes at AEC.

We said goodbye to our Founder, CEO, and Chairman (J. Dewayne Allen) last November. The outpouring of love and support from our customers, vendors, and industry friends was quite overwhelming to our family. I want to thank everyone who attended the memorial service for Mr. Allen either in-person or via Zoom; sent a kind note, text, or email; or sent plants and flowers to the memorial / funeral service. We definitely felt your love and support during our time of loss and grief as a company and a family. Dad will be missed but not forgotten by so many at AEC and in the concrete industry.

As always, please let me know how we are doing as designers, manufacturers, and distributors of concrete equipment. Our goal is to be the easiest company in our industry to do business with. If we

need to improve with our equipment and service in any way, please email me at president@alleneng.com.

Sincerely,



Jay M. Allen, President and Part Owner of AEC