



## *FOR IMMEDIATE RELEASE*

*July 1, 2021*

### **Joey Ward Named AEC Sales Director**

*Paragould, Arkansas USA* – We are excited to announce the promotion of Joey Ward. Joey has accepted the role as Allen Engineering Corporation's (AEC) Sales Director over our Dealer / Distributor channel.



Joey began his journey with Allen Engineering over eight years ago when he entered into AEC's Leadership Training Program. In his time with Allen Engineering, Joey has worked primarily with international accounts, growing relationships with Allen equipment dealers all over the globe. His new role will allow him to continue growing those relationships but will give him the opportunity to also connect with our national accounts, dealers, and contractors domestically.

Effective July 1, 2021, Joey will be guiding the direction of our Field Sales Team to continue the promotion of our concrete equipment in the placing, finishing, polishing, and paving categories. We are confident that his deep understanding of the business operations, product offering, market needs, and his strong ability to cultivate lasting relationships with our dealers and end-user contractors will allow him great success in this role.

Joey continues to lead by example and has proven to be a vital part of our organization. We are fortunate to have him, and we look forward to his being a part of his continued success in this new role. We know that his contributions will continue to better us as an organization and to the overall success of the Allen Engineering Vision of being the premier, global provider of concrete equipment solutions for professional contractors.

Allen Engineering is a small, family-owned and operated business in the heart of Paragould, Arkansas. The company employs over 130 Northeast Arkansas residents to help design, build, market and sell the Allen Engineering product offering that is comprised of placing, finishing, polishing, and paving equipment. For more information on all things Allen Engineering, visit [www.AllenEng.com](http://www.AllenEng.com).

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