



## **FOR IMMEDIATE RELEASE**

January 22, 2024

### **Allen Engineering Announces Strategic Partnership with Messersì, S.p.A**



*Marco Vignaroli, CEO of Messersì, with Jay Allen, CEO of Allen Engineering, at the AEC factory in Arkansas*

*Paragould, Arkansas USA* - Allen Engineering Corporation (AEC), a leader in professional quality concrete placement, finishing, polishing, and paving equipment, announces their newest partnership with Messersì, S.p.A. AEC is to become the Exclusive Master Distributor for Messersì equipment in North America. This partnership will bring Allen by Messersì tracked buggies and tracked dumpers to North America, providing customers with the same customer service, quality, and innovation they expect from Allen Engineering.

Jay Allen, CEO of AEC said, “This Distribution Agreement with Messersì, S.p.A is a natural evolution of the last seven years of doing business together. We are excited to add more tracked buggies and dumpers to our offering as well as drive into new markets with this partnership.”

Our official introduction of Allen by Messersì products into the North American market will take place at the 50<sup>th</sup> Annual World of Concrete tradeshow in Las Vegas, NV. For more information about Allen Engineering and Messersì, please visit their websites at [alleneng.com](http://alleneng.com) and [messersì.it](http://messersì.it), respectively.



### **About Messersì**

Messersì is a renowned manufacturer of compact construction equipment ranging from mini-dumpers and track carriers to compact loaders and mini-excavators. Since their start in 1957, they have continued to dominate the market with their cutting-edge equipment and innovative technical solutions. Headquartered in Ancona, Italy, Messersì's focus on customer service, quality, and innovation make them a perfect partner for Allen Engineering.



### **About AEC**

Allen Engineering Corporation (AEC) is headquartered in Paragould, Arkansas USA. The company designs, engineers, manufactures, and markets concrete equipment with a number one goal of Total Customer Satisfaction. AEC is a family-owned, American provider of high-quality equipment that is sold and rented through a network of dealers and rental centers around the world.



by

**MESSERSÌ**

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